

	S - Specific		M - Measurable					A - Achievable & R - Realistic			T - Timely	
CERP3 Action Type	SMART Action Description (This needs to be well defined, detailed and clear. What will be delivered, how much/many and by when? The CERP3 period is April 2024-March 2027)	Project Lead	What will be measured to determine progress on action delivery?	What targets have been/could be set?	Does the action reduce the Council's carbon footprint or the Countywide carbon footprint? (Please select)	Council Carbon Footprint: Estimated Annual CO ₂ Saving (tonnes)	Countywide Carbon Footprint: Estimated Annual CO ₂ Saving (tonnes)	Actual Annual CO ₂ Saving (tonnes) (where known)	Cost	Is Funding secured?	Start Date	Completion Date
Partners	We will continue to use our influence for the ongoing development of 'joined up' practical activity in response to Durham County Council's CERP 3 through our work with community buildings, Public Health Partnerships, the Economic Partnership and Environment Partnerships including the Integration of Physical Activity Strategy for County Durham .	Durham Community Action	Our strategic engagement with partners will result in us holding 4 engagement events (1 pa)	1 per annum	Countywide		0 Enabling or Adaptation Action		£0	Yes	16/07/2023	2027
Partners	As the accredited Volunteer Centre for County Durham, DCA will support the ongoing development of green skills for volunteering. We will utilise our networks such as the Volunteer Coordinator Forum to enhance good practice and provide peer learning and support for green volunteering.	Durham Community Action	Number of volunteers engaged with this metric doesn't work for us as we are not directly delivering volunteer opportunities, (that is in the control of the orgs we work with). Proposed metric: Number of organisations using volunteers who engage with green volunteering: 20 contacts each quarter attending the Volunteer Forum	20 per quarter	Countywide		0 Enabling or Adaptation Action		£0	Yes	01/11/2023	2027
Partners	Empower businesses to follow their own sustainability journey and share good practice where appropriate	Lanchester Wines	Number of networking events attended and number of businesses engaged with	n/a	Countywide	Unknown	0 Enabling or Adaptation Action	n/a	N/A	N/A	01/11/2023	2027
Partners	As a museum we are uniquely placed to engage visitors with stories about climate change and inspiring them to take action, and we will undertake all activities to ensure active participation in operating more sustainably - better balancing social, environmental and economic needs.	Beamish Museum	Number of attendees engaged with		Countywide		0 Enabling or Adaptation Action		N/A	N/A	Ongoing	Ongoing
Partners	Ensure all staff receive sustainability / net-zero training	County Durham and Darlington NHS Foundation Trust	Number of staff completing net-zero module	Maintain 95% compliance	Both	0 Enabling or Adaptation Action	0 Enabling or Adaptation Action	N/A	N/A	N/A	01/04/2024	31/03/2027
Schools	Continue to develop the ECO2 Smart Schools Programme. Supporting member schools to reduce their energy use and spending	DCC - Children & Young Peoples Services in collaboration with OASES	Number of schools involved	n/a	Both	Low (1-50t)	Low (1-300t)		£160,000	Yes	Ongoing	01/04/2027
Schools	Explore new funding opportunities to reduce the carbon emissions from maintained schools	DCC - Children & Young Peoples Services in collaboration with OASES	Funding secured	TBC	Both	0 Enabling or Adaptation Action	0 Enabling or Adaptation Action		TBC	No	01/04/2024	Ongoing
Schools	Roll out Climate Friendly Schools Programme offer	OASES	Number of schools involved	tbc	Both	0 Enabling or Adaptation Action	0 Enabling or Adaptation Action		TBC	No	01/09/2023	Ongoing
Strategic Communications and Marketing	3 year communication and marketing campaign broken down into 12 month intervals rotating around the themes of CERP	DCC - Low Carbon Team	12 monthly communications, marketing and PR activity	Monthly communications, marketing ad where appropriate PR activity	Both	0 Enabling or Adaptation Action	0 Enabling or Adaptation Action	N/A	£3,000	Yes	01/06/2024	31/06/2027
Strategic Communications and Marketing	Continuous development and restructure of web and intranet based information available to public, staff and partners. This is to ensure clear and concise information is readily available	DCC - Low Carbon Team	Sections developed and updated on all web based platforms	Quarterly review	Both	0 Enabling or Adaptation Action	0 Enabling or Adaptation Action	N/A	£1,000		02/06/2024	31/06/2027

Strategic Communications and Marketing	Multimedia use for communications and engagement activity to ensure increased engagement via audience preferred medium	DCC - Low Carbon Team	Use at least 5 different forms and methods of media, materials and channels	Quarterly evaluations of methods and related data	Both	0 Enabling or Adaptation Action	0 Enabling or Adaptation Action	N/A	£10000p/y	Yes	04/06/2024	31/06/2027
Strategic Communications and Marketing	Communicate and use case studies from across organisations, residents, business and staff	DCC - Low Carbon Team	Use at least 5 case studies per year	Deliver 5 case studies across a multitude of appropriate channels	Both	0 Enabling or Adaptation Action	0 Enabling or Adaptation Action	N/A	N/A	N/A	06/06/2024	31/06/2027
Strategic Communications and Marketing	Complete an open to all based in county Durham consultation for CERP 4	DCC - Low Carbon Team	Create and deliver Public, Partners and Staff consultation	Number of Participants and replies	Both	0 Enabling or Adaptation Action	0 Enabling or Adaptation Action	N/A	N/A	N/A	01/10/2026	31/12/2026
Strategic Communications and Marketing	Development of a communications strategy for CERP 3	DCC - Low Carbon Team	Delivery of a comprehensive 3 year comms strategy	Group delivery schedule	Both	0 Enabling or Adaptation Action	0 Enabling or Adaptation Action	N/A	N/A	N/A	06/06/2024	31/01/2025
Strategic Communications and Marketing	Ensure all communications and engagement activity is fair, accessible and inclusive.	DCC - Low Carbon Team	Communications and engagement activity is accessible and inclusive	Engagement across a multitude of stakeholders and audiences	Both	0 Enabling or Adaptation Action	0 Enabling or Adaptation Action	N/A	N/A	N/A	06/06/2024	31/06/2027
Strategic Communications and Marketing	Development of a newsletter detailing local climate, carbon, sustainability, and environment related work	DCC - Low Carbon Team	Delivery of an accessible digital copy.	Number of people in receipt of newsletter	Both	0 Enabling or Adaptation Action	0 Enabling or Adaptation Action	N/A	TBC part of overall marketing budget	N/A	01/09/2024	31/06/2027
Engagement	Development of a Climate Change/ Net Zero champions group which is community based to help with delivery of CERP engagement activities and communications	DCC - Low Carbon Team	Group Development	Group delivery schedule	Countywide		0 Enabling or Adaptation Action	N/A	N/A	Yes	03/06/2024	31/12/2025
Engagement	Council Climate Champions group continuous development and growth	DCC - Low Carbon Team	Weekly communications and engagement in upcoming projects	Number of engagement hits and climate champions	Council	0 Enabling or Adaptation Action		N/A	N/A	N/A	06/06/2024	31/06/2027
Engagement	Engagement events, activities and workshops with partners, public and staff	DCC - Low Carbon Team	Monthly, Quarterly and once a year engagement events to be held	Hold at least 4 engagement events/activities yearly which will be tracked by number of participants.	Both	0 Enabling or Adaptation Action	0 Enabling or Adaptation Action	N/A	N/A	Yes	05/06/2024	31/06/2027
Communications	Support community groups, voluntary sectors in raising awareness on their projects and utilise their case studies	DCC - Low Carbon Team	Provide groups with marketing materials (print and digital) along with team support depending on capacity at the time.	Number of practical support provided	Countywide		0 Enabling or Adaptation Action	N/A	£300	N/A	06/06/2024	31/06/2027